

EEO Public File Report

Group: WCLO/WJVL Stations: WCLO-AM, WJVL-FM					
A station may accumulate the relevant information for the date range specified (using the previous EEO Internal Job Vacancy Summar Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.					
A. Job Vacancies Filled Between 2017-08-01 and 2018-07-31					
1. Job Title: Radio Advertising Account Executiv (J026348)			Date Submitted: 2017-09-26		Date Filled: 2017-10-16 Date Filled: 2017-10-16
B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy					
1. Job Title: Radio Advertising Account Executiv			Date Filled: 2017-10-16 Date Filled: 2017-10-16		
Source	Contact Person	Address	Tel #	Referred Person Hired?	Requesting Notification?
A Room of Ones Own	Sandi Torkildson	317 West Johnson Street Madison, WI 53714	608-257-7888	NO	NO
ABR Employment Services-Madison, WI	Tibor Zana	6808 Odana Road Suite 201 Madison, WI 53719	608-827-5818	NO	NO
Academy of Radio Broadcasting	Doreen Reyes	16052 Beach Boulevard Suite 263 N Huntington Beach, CA 92647	71-842-0100	NO	NO
Adult Education Center		978 Haskell Avenue Rockford, IL 61103	815-966-3250	NO	NO
Advanced Employment, Inc	Chris Sarbacker	7618 Westward Way Suite 99 Madison, WI 53717	608-833-7170	NO	NO
Advantage Resource Group	Leslie M. Olson	658 South Gammon Road Suite 206 Madison, WI 53719	800-782-3354	NO	NO
American Society for Training and Development-Rock Valley Chapter	Ron Schwarz	6629 Thomas Parkway Rockford, IL 61114	815-654-7390	NO	NO
ARC of Fond du Lac County	Tania Rhoads	2001 West Beltline Highway Suite 102 Madison, WI 53713	608-278-2300	NO	NO
Arc-Dane County	Ken Hobbs	1320 Mendota Street #111A Madison, WI 53714	608-257-9738	NO	NO
Asian American Student	Amy Eng	2nd Floor, Red Gym 716 Langdon Street Madison, WI 53706	608-262-5169	NO	NO

EEO Public File Report

Association for Retarded Citizens(ARC)-Community Services, Incorporated	Laura Parker	1409 Emil Street Suite 100 Madison, WI 53713	608-283-6426	NO	NO
Bridge-Lake Point Waunona Neighborhood Center	Tom Solyst	1917 Lake Point Drive Madison, WI 53713	608-441-6991	NO	NO
Career and Technical Education Team	Courtney Jenkins	P O Box 7841 Madison, WI 53711		NO	NO
Catholic Charities	Kelly Medenwaldt	3311 Prairie Avenue # A Beloit, WI 53511		NO	NO
Center on Education & Work	Wendy Way	646 Odell Street Madison, WI 53711		NO	NO
Chrysalis Incorporated	Julianne Carbin	844 Williamson Street Madison, WI 53703	608-256-3102	NO	NO
College-Edgewood College	Pearl Leonard-Rock	Center for Diversity 1000 Edgewood College Drive Madison, WI 53711	608-663-2256	NO	NO
College-Edgewood College-Communication Studies	Kella Mella	32 Lower Level Library Building 1000 Edgewood College Drive Madison, WI 53711	608-663-3461	NO	NO
College-Gateway Technical College	Sheri Eisch	3520 30th Avenue Kenosha, WI 53144	262-564-3092	NO	NO
College-Lakeshore Technical College	Jane Birkholz	1290 North Ave. Cleveland, WI 53015	262-564-2552	NO	NO
College-Madison Area Technical College (MATC)----Fort Atkinson Campus	Pam Chrostowski-Wright	Advising and Career Resources (ACR), Room 108 827 Banker Road Fort Atkinson, WI 53538	920-568-7200	NO	NO
College-Rockford Career College	Karen Gilbert	1130 South Alpine Road Suite 100 Rockford, IL 61103	815-965-8616	NO	NO
Common Cause in Wisconsin	Jay Heck	152 West Johnson-Suite 212 PO Box 2597 Madison, WI 53701	608-256-2686	NO	NO
Communication Workers of America Local 4630	Robin Nix	821 Williamson Street Madison, WI 53703	608-256-4630	NO	NO
Community Action, Inc.	Lisa Furseth	2300 Kellogg Avenue Janesville, WI 53546	608-755-2470	NO	NO
Community Support Program-Blacksmith House, Dane County	Ed Stoll	2000 Fordem Avenue Madison, WI 53703	608-280-2750	NO	NO

EEO Public File Report

Dane County Contract Compliance Program	Wesley Sparkman	City-County Building, Room 421 210 Martin Luther King, Jr. Blvd. Madison, WI 53703	608-266-5623	NO	NO
Dane County Mental Health Center	Bob Boyd	625 West Washington Avenue Madison, WI 53703	608-280-2700	NO	NO
Dane County-Cornerstone	Corinda Rainey-Moore	2000 Fordem Avenue Madison, WI 53703	608-280-3180	NO	NO
Dane County-Gateway CSP	Brad Schlough	1020 Regent Street 3rd Floor Madison, WI 53715	608-280-3150	NO	NO
Dane County-Veterans Administration Community Support Program	John Radke, ACSW	306 North Brooks Street Madison, WI 53715	215-965-8140	NO	NO
Department of Corrections-Transition Program	Rachele Klassy	3099 East Washington Avenue PO Box 7925 Madison, WI 53708	608-240-5257	NO	NO
Department of Health and Human Services Walworth County, WI	Becky Gove	W4051 County Road NN Elkhorn, WI 53121	262-741-3200	NO	NO
Dimensions-Wisconsin Rehabilitation	Dennis Carriere	313 West Beltline Highway Suite 120 Madison, WI 53713	608-327-9250	NO	NO
Dwight Foster Public Library	Connie Meyers	102 East Milwaukee Avenue Fort Atkinson, WI 53538	920-563-7790	NO	NO
Equal Opportunities Commission-Madison	Lucia Nunez	210 Martin Luther King Jr. Boulevard Room 523 Madison, WI 53703	608-266-4910	NO	NO
FocusCorp, Incorporated	Catherine Murray	3201 Latham Drive Madison, WI 53713	608-277-9140	NO	NO
Goodwill Industries in Rockford, Illinois	Lee Turner	2909 North Main Street Rockford, IL 61103	815-282-4032	NO	NO
Great Lakes Inter-Tribal Council	Jody Harges	2932 State Highway 47 South P O Box 9 Lac du Flambeau, WI 53538	715-588-3324	NO	NO
ITT Technical Institute-Madison, WI	Jennifer Kalka	2450 Rimrock Road Suite 100 Madison, WI 53713	608-288-6301	NO	NO
Jefferson County Job Center	Beverly Farnsworth	874 Collins Road Workforce Development Center Jefferson, WI 53549	920-262-6960	NO	NO
Jefferson County Literacy Council	Jill Ottow	621 West Racine Street jefferson, WI 53538	920-675-0500	NO	NO
Jewish Social Services of Madison	Barbara Spierer, LCSW		608-278-1808	NO	NO

EEO Public File Report

		Max Weinstein Jewish Community Building 6434 Enterprise Lane Madison, WI 53719			
Kandu Industries, Inc. (Rock County)	Joyce Musil-Condon	1741 Adel Street Janesville, WI 53546	608-755-4123	NO	NO
Legal Action of Wisconsin, Inc. (LAW)	Alicia Olivias	31 South Mills Street P O Box 259686 Madison, WI 53725	608-256-3304	NO	NO
Lussier Neighborhood Center	Paul Terranova	55 South Gammon Road Madison, WI 53717	608-833-4979	NO	NO
Lutheran Social Services of Wisconsin and Upper Michigan, Inc.	Mr. Mark Benson	Skaalen Retirement Services, Inc. 400 North Morris Street Stoughton, WI 53589	608-873-5651	NO	NO
Madison Area Rehabilitation Center-West (MARC)	Randy Klein	805 Forward Drive Madison, WI 53711	608-273-3630x11	NO	NO
Madison Community Foundation	Ann Casey	2 Science Court PO Box 5010 Madison, WI 53703	608-232-1763	NO	NO
Madison Magazine	Cindy Morris	7025 Raymond Road Madison, WI 53719	608-270-3600	NO	NO
Madison Media Institute	Bill Mallinson	2702 Agriculture Drive Madison, WI 53718	608-663-2000	NO	NO
McBurney Disability Resource Center--University of WI	Cathy Trueba	1305 Linden Drive Madison, WI 53706	608-263-2741	NO	NO
Mount Zion Baptist Church	Vanessa McDowell	2019 Fisher Street Madison, WI 53713	608-255-5270	NO	NO
National Organization for Women-Wisconsin	Sheila Evanoff	122 State Street Suite 403 Madison, WI 53703	608-255-3911	NO	NO
OIC, Incorporated, Winnebago County		605 North Main Street Rockford, IL 61103	815-964-5901	NO	NO
Pathways of Wisconsin	Deborah Rogan	22 North Hancock Street Madison, WI 53703	608-255-5011	NO	NO
People Against Domestic Abuse (PADA) - Jefferson County	Jackie Judd	P O Box 395 Jefferson, WI 53549	920-674-6748	NO	NO
Probation & Parole Division of, Region 1, Unit 110	Holly Schafer	411 West Main Street Madison, WI 53703	608-266-5579	NO	NO

EEO Public File Report

Probation & Parole Division of, Region 1, Unit 120	Dan Duame	206 East Olin Avenue Madison, WI 53713	920-674-7840	NO	NO
Probation & Parole Division of, Region 1, Units 101 & 107		818 West Badger Road Suite 200 Madison, WI 53713	608-266-2085	NO	NO
Probation & Parole Office - Rock County Units 106 7 108	Jackie	1146 Grant Street Beloit, WI 53511	608-364-3040	NO	NO
Probation & Parole- Division of, Region 1, Unit 104	Mary Troia	5706 Odana Road 2nd Floor Madison, WI 53719	608-273-5800	NO	NO
Radio ! Broadcast School	Joe Deschler	700 Third Street North Suite LL7 La Crosse, WI 54601	507-450-4604	NO	NO
REM Wisconsin-Janesville	Karen Harden	4445 Woodgate Drive Janesville, WI 53546	608-755-0618	NO	NO
REM Wisconsin-Madison	Jeanean Hirsch	2005 West Beltline Highway Suite 100 Madison, WI 53713	608-276-0102	NO	NO
Rock County - Beloit Community Support Program	Brad Munger	822 Broad Street Beloit, WI 53511	608-363-6200	NO	NO
Rock County - Janesville Community Support Program	Brad Munger	355 Main Street Janesville, WI 53545	608-757-5566	NO	NO
Rock County Job Center	Daniel McAloon	Division of Vocational Rehabilitation 1900 Center Avenue Janesville, WI 53546	608-741-3583	NO	NO
Rock County Job Center	K. Wellington	1900 Center Avenue Janesville, WI 53546	608-741-3400	NO	NO
Salvation Army-Illinois-Loves Park	Robert McClintock	6545 North Apline Road Loves Park, IL 61111	815-986-0735	NO	NO
Salvation Army-Wisconsin-Beloit Corps	Lt. Rodney Morin	628 Broad Street Beloit, WI 53511	608-365-6572	NO	NO
Salvation Army-Wisconsin-Dane County Command Center in Madison	Major Sue Moore	630 East Washington Avenue Madison, WI 53703	608-256-2321	NO	NO
Salvation Army-Wisconsin-Janesville Corps Community Center	Major Bob Fay	514 Sutherland Avenue Janesville, WI 53545	608-757-8300	NO	NO
South Madison Center-Boys and Girls Club of Dane County	MStephanie Berto	2001 Taft Street Madison, WI 53713	608-257-2606	NO	NO
University of Wisconsin-Dept of Mass Communications	Susan French-Brandscheid		608-263-7851	NO	NO

EEO Public File Report

		821 University Avenue 5114 Vilas Hall Madison, WI 53706			
University of Wisconsin-Madison-Center for Students With Disabilities	Brian Schultz	780 Regent Street PO Box 8680 Madison, WI 53708	608-262-2001	NO	NO
University of Wisconsin-Madison-Journalism	Greg Downey	School of Journalism & Mass Communication 5112 Vilas-821 University Avenue Madison, WI 53706	608-262-3691	NO	NO
University of Wisconsin-Madison-School of Business Career Center	Steve Schroeder	3290 Grainger Hall 975 University Avenue Madison, WI 53706	608-262-2550	NO	NO
University of Wisconsin-Madison-The International Institute	Alta Johnson	Chicanalo-Latinola Studies 1155 Observatory Drive Madison, WI 53706	608-265-4766	NO	NO
University of Wisconsin-Madison-WSUM Radio	Dave Black	University Square 333 East Campus Mall-Suite 4100 Madison, WI 53726	608-262-9542	NO	NO
University of Wisconsin-Rock County-Student Services	Karen Greenler	2909 Kellogg Avenue Hyatt Smith Hall Janesville, WI 53546	608-758-6565	NO	NO
University of Wisconsin-Student Job Center	Tim Putzier	432 North Murray Street Suite B8 Madison, WI 53706	608-262-6313	NO	NO
University of Wisconsin-Whitewater	Carrie Lencho	School of Graduate Studies & Continuing Educatio 800 West Main Street Whitewater, WI 53190	262-472-1100	NO	NO
University of Wisconsin-Whitewater	J. Michael Allsen	800 West Main Street Whitewater, WI 53190	262-472-1310	NO	NO
University of Wisconsin-Whitewater	Margaret O'Leary	Career Services, L2002 800 West Main Street Whitewater, WI 53190	262-472-1471	NO	NO
University-University of Wisconsin-Whitewater	Ron Buccholz	University Center 146 800 West Main Street Whitewater, WI 53190	262-472-1498	NO	NO
V I P Services, Inc. (formerly Vocational Industries, Inc.)	Cynthia Simonsen	530 East Centralia Street Elkhorn, WI 53121	262-723-4043	NO	NO
Vocational Rehabilitation, Dane County	Oscar Aviles	1819 Aberg Avenue # E Madison, WI 53703	608-242-4800	NO	NO
Vocational Rehabilitation-Blind Services	Charlene Dwyer	2917 International Lane, Suite 300 P O Box 7852 Madison, WI 53707	608-243-5600	NO	NO
Vocational Rehabilitation-WD Compensation Division	Linda Hunter	201 East Washington Avenue P O Box 7852 Madison, WI 53707	608-261-0050	NO	NO

EEO Public File Report

Walworth County Job Center	Jenean Shreves	1000 East Centralia Street Elkhorn, WI 53121	262-741-5180	NO	NO
Walworth County Literacy Council	Judy Stone	c/o Walworth County Job Center 1000 East Centralia Street Elkhorn, WI 53121	262-741-5278	NO	NO
WCLO/WJVL-On Air Advertising, Internal Ads, Employee Referrals	Tim Bremel	One South Parker Drive Janesville, WI 53547	607-752-7895	YES	NO
Wil-Mar Neighborhood Center	Gary Kallas	953 Jenifer Street Madison, WI 53703	608-257-4576	NO	NO
William S. Middleton Memorial VA Hospital-Veteran Center	Ellen Shinko	147 South Butler Street Madison, WI 53703	608-280-7026	NO	NO
Wisconsin Association of the Deaf	Vince Zielinski	Southern Lakes Association of the Deaf , SLAD 715 Wisconsin Street Delavan, WI 53115	414-728-8850	NO	NO
Wisconsin Broadcasters Association	Mandy Endicott	44 East Mifflin Suite 900 Madison, WI 53703	608-255-2600	NO	NO
Wisconsin Coalition Against Domestic Violence	Colleen Cox	307 South Paterson Suite 1 Madison, WI 53703	608-255-0539	NO	NO
Wisconsin Council For The Blind And Visually Impaired	Karen Majkrzak	754 Williamson Street Madison, WI 53703	608-255-1166	NO	NO
Wisconsin Council on Workforce Investment	Ronald Hunt	201 East Washington Avenue PO Box 7972 Madison, WI 53707	608-266-2687	NO	NO
Wisconsin Department of Workforce Development	Jenean Shreves	Walworth County Job Center 1000 East Centralia Street Elkhorn, WI 53121	262-741-5180	NO	NO
Wisconsin Dept of Revenue	Lisa Lathrop	2135 Rimrock Road Madison, WI 53708	608-266-9952	NO	NO
Wisconsin Employment Relations Commission, WERC	Suzanne Bacon	18 South Thornton Avenue PO Box 7870 Madison, WI 53707	608-266-3461	NO	NO
Wisconsin Employment Relations Commission, WERC	Karen J. Mawhinney	634 North Sandy Lane Elkhorn, WI 53121	262-723-3277	NO	NO
Wisconsin Job Center-Rock County Job Center	Charles Jones	1900 Center Avenue Janesville, WI 53546	608-741-3400	NO	NO
Wisconsin Women Council	Katie Munk	14 West Mifflin Street Suite 212 Madison, WI 53703	608-266-2219	NO	NO

EEO Public File Report

WMTV-TV	Ellen Buss	615 Forward Drive Madison, WI 53711	608-274-1515	NO	NO
Working Partnerships, LLC	Wayne Engelbert	6333 Odana Road Madison, WI 53719	608-278-8400	NO	NO
Yahara House	Steve Ranney	802 East Gorham Street Madison, WI 53703	608- 280-4700	NO	NO
YWCA Employment & Training	Leslie Westerfelt	338 W. Lakeside Street Madison, WI 53715	608 255-3098	NO	NO
YWCA Rock County Alternatives	Kerri Parker	Alternatives Shelter 1735 South Washington Street Janesville, WI 53546	608-752-5445	NO	NO
YWCA Women's Resource Center	Eileen Mershart	101 East Mifflin Madison, WI 53703	608-257-1436	NO	NO

Total Resources: 112

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled Between 2017-08-01 and 2018-07-31 (this will be a raw number):

5

D. Total Number of Interviewees For All Full-Time Vacancies Filled Between 2017-08-01 and 2018-07-31 Per Recruitment/Referral Sources:

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred?	
WCLO/WJVL-On Air Advertising, Internal Ads, Employee Referrals	Tim Bremel	One South Parker Drive Janesville, WI 53547	607-752-7895	5	

E. Outreach Activities:

Date	Other Outreach Activity	Description of Activity
08/01/2017	General EEO Announcement	WCLO/WJVL Radio ran 150 announcements per station through the annual reporting period, August 1, 2017 through July 31, 2018, offering job application information and encouraging all who are interested in positions available to contact our HR department for more information.
08/01/2017	Mentoring of Sales Manager	WCLO/WJVL General Manager Mike O'Brien offers his time and talent through the reporting period to mentor WCLO/WJVL Sales Manager Shar Hermanson so she can progress in her position.
09/11/2017	WBA Scholarship Announcement	WCLO/WJVL ran announcements encouraging students to apply for one of four WBA scholarships for those entering the field of broadcasting. Each station ran 36 announcements from 9/11/17-10/8/17.
11/03/2017	Edison Middle School Career Day	WCLO/WJVL General Manager Mike O'Brien talked to five separate classes at Edison Middle School about "Utilizing Your Education in the Radio Industry".
01/24/2018	WBA EEO Training Event	WCLO/WJVL General Manager Mike O'Brien represented WCLO/WJVL during the Winter Session WBA Career Fair.

EEO Public File Report

02/02/2018	Beloit Turner Career Fair	On February 2, 2018, WJVL Program Director Justin Brown attended a career fair at Beloit Turner Middle/High School where he presented students with an overview of the numerous opportunities available in the Broadcasting industry.
02/24/2018	WBA Student Seminar	General Manager Mike O'Brien and HR Director Chris Comella conducted a seminar at the WBA Student Seminar February 24, 2018
02/24/2018	WBA Student Seminar-Business of Broadcasting	General Manager Mike O'Brien conducted a seminar, "The Business of Broadcasting" at the WBA Student Seminar February 24, 2018
03/21/2018	WCLO/WJVL Career Fair	WCLO/WJVL held a career fair promoting careers in broadcasting and careers/jobs available in Southern Wisconsin and Northern Illinois.
04/17/2018	Management Training	Shar Hermanson and Dan Szyjewski attended the Walker Management Institute in Madison, WI. The program meets for 3 days a year for three years and offers information on the many facets of management including hiring of qualified candidates.
05/05/2018	Bliss Broadcast Scholarship	Bliss Communications Inc., the parent company of WCLO/WJVL provides two college scholarships to eligible High School Seniors each year fulfilling the requirements of the program and entering a journalism and/or broadcast oriented course of study at a higher learning institution. The 2018 Recipients were selected in May of 2018 and are on file with the Bliss Communications office.
06/20/2018	Paid Internship Program	From June 3 until the end of the reporting period, WCLO/WJVL worked with Brian Burrows in a paid internship capacity. During the period, Brian participated in programming, promotional and sales areas of the station's business to gain insights into each of those areas of broadcasting. The internship had approximately 3 weeks yet to run at the close of the reporting period.