

Addendum "A" to WCLO/WJVL EEO Report for the reporting period of 8/1/2010 through and including 7/31/2011.

Two items within the report generated from BCS Systems require clarification:

- 1) A job posting appearing to end within the reporting period (ex. 1 below) was actually extended into August of 2011, taking it into the new reporting period. Complete details of this job vacancy along with any others in the new reporting period of 8/1/2011-7/31/2012 will be included with the report to be posted in August of 2012.
- 2) The detail of the WCLO/WJVL report shows a General Manager position. This position was actually for sister stations WRJN/WEZY within our parent company, Bliss Communications LLC. The report appears within the EEO report for employment unit WRJN/WEZY (SEU #41437 & #41438) as an addendum to their report. The duplicative information is included in the report for WCLO/WJVL due to the inability to remove it from the reporting period while generating the report. However, it should be clear that WCLO/WJVL did no hiring for a General Manager in the reporting period of 8/1/2010-7/31/2011.

Exhibit 1 - Job posting for account executive extended into August of 2011.

Job ID:	J015936
Date Submitted:	07/08/2011
Job Title:	Account Executive
Compensation:	per year
Employment Type:	fulltime
Education:	Marketing Degree or equivalent
Experience:	WCLO/WJVL radio is seeking a self-confident, goal-driven professional with great integrity and a sales/marketing background who enjoys marketing, problem solving, and ongoing education and wants to contribute to a successful team. Qualified candidates will have: • Sales, promotion or retail advertising experience • Creative abilities and strong communication skills • Strong computer skills • Marketing degree or equivalent.
Job Description:	The account executive is the person who sells advertising and works closely with marketing businesses to the station listeners.
Requirements:	
Benefits:	WCLO/WJVL is part of Bliss Communications, Inc. and offers strong earning potential and an excellent benefits package including medical, dental, paid vacation, and 401(k).
Date Available:	July 8, 2011
Job Category:	Sales
Contact's Name:	Mel Cushing
E-mail Address:	mcushing@wclo.com
Level of Outreach:	City/Local Posting
Job Post Expiration:	July 20, 2011
For which station(s) are you advertising this job? WCLO-AM, WJVL-FM	